

## The Accredited Senior Agent Course – With Barry Lebow

Course Number	Date	Time	Credits	Stream	Realtor Cost	Non-Realtor Cost
ASA_051810	May 18 and 19 2010	8:30 AM- 4:30 PM	11	SS	\$395.00 + GST	\$395.00 +GST



**It's time to earn your stripes! The Accredited Senior Agent designation is becoming one of Canada's leading real estate designations.**

**The following topics will be presented during this two day intensive session:**

- How to get your share of the coming explosion in the mature/seniors market
- How to capture your share of the move up, move down or move out markets
- Transitional Services - more income for you
- Understanding complex Canadian tax laws - in simple terms
- A full and detailed listing presentation package
- Niche marketing - make the clients come to you, vertical marketing
- How to bring Internet clients to you - Boom or bust, this market will have to sell.

*Position yourself for steady income. There are 2,351,000 potential listings in Canada. Will you get your share?*

*\*2,351,000 represents homes owned by those who are 65+ in Canada*